



## Event Report

**Connected  
Media** TOKYO 2018  
13 - 15 JUNE







## Connected Media

TOKYO 2019  
12-14 JUNE

The rapid penetration of mobile broadband and smart devices have impacted entire society and Digital Media industry is not an exception. Considering the fast changing environment, will be the destination for the industry professionals who are seeking for the fast changing digital media technology and business with cloud, social, smart, and big data.

June 13<sup>th</sup>(Wed)-15<sup>th</sup> (Fri),2018

\*including co-located events  
\*() is the number of last year.

13th(Wed)

**40,826**

\*(42,780)

Weather: Sunny

14th(Thu)

**49,421**

\*(48,714)

Weather: Cloudy

15th(Fri)

**53,559**

\*(51,871)

Weather: Rainy



The total number of Visitors has increased by 10,000 in 5 years.

Total number of Visitors  
**143,806**

\*(143,365)

Number of Exhibitors

**509**

\*(535)

Number of Booth spaces

**1,772**

\*(1,395)

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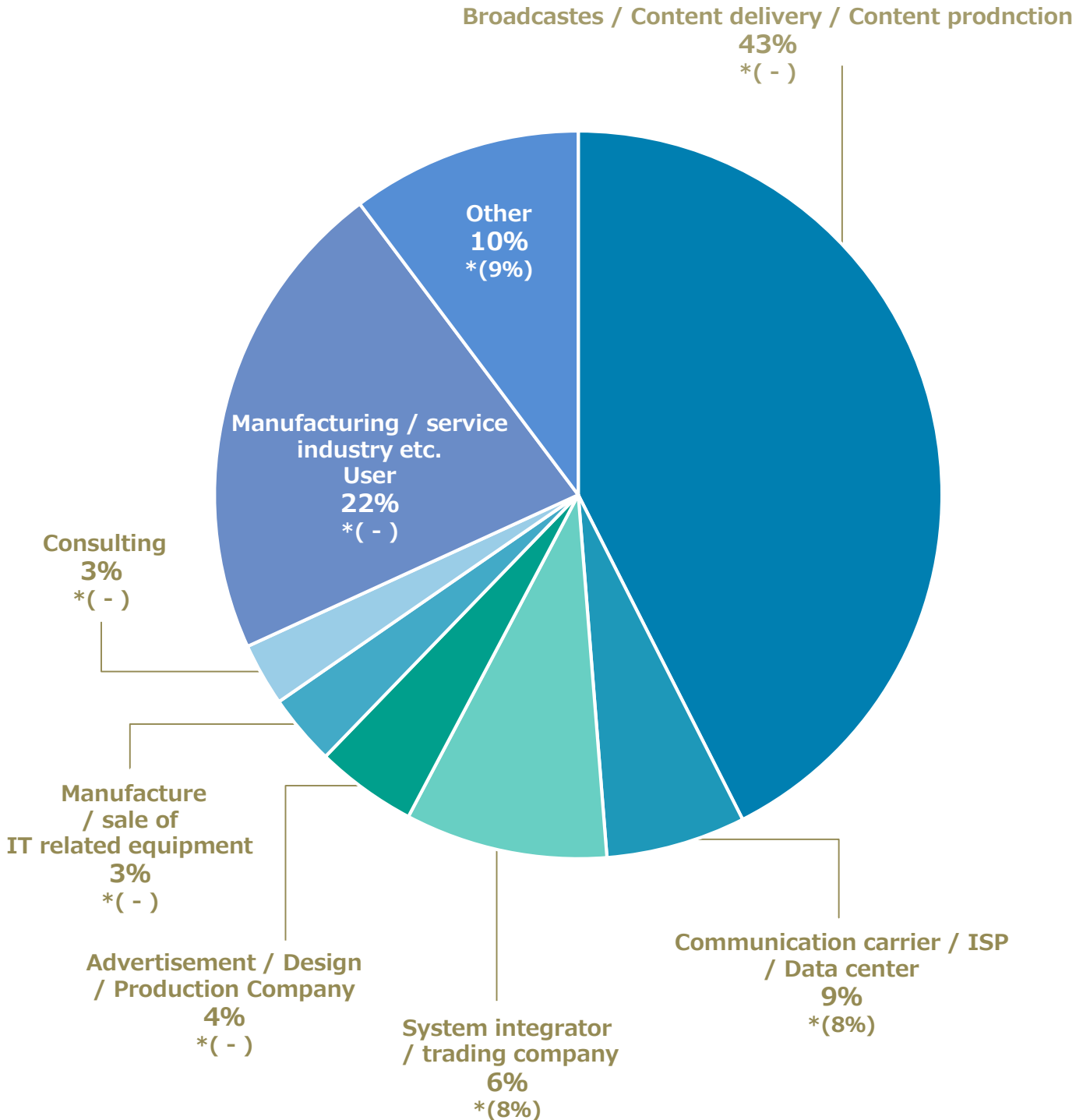
## Event Profile

Event	Connected Media Tokyo (CMT) 2018
Dates	June 13th (Wed) - 15th (Fri), 2018
Venue	MAKUHARI MESSE (Chiba, Japan)
Organizer	Connected Media Tokyo Steering Committee
Management	NANO OPT Media, Inc.
Management cooperation	Eizo Shimbun, Inc.
Co-located Events	Interop Tokyo 2018
	Digital Signage Japan 2018
	Location Business Japan 2018
	APPS JAPAN 2018

## Type of business

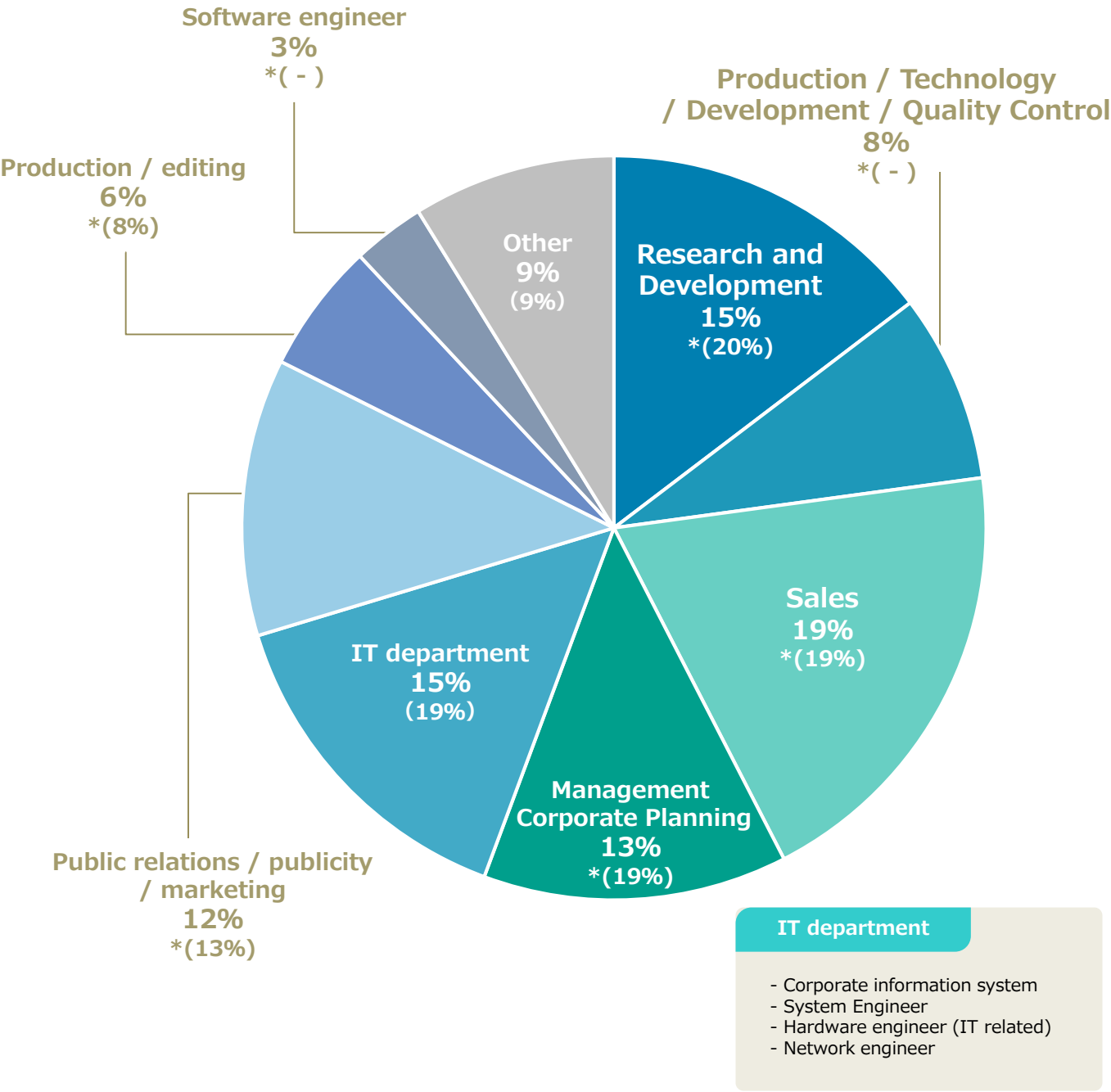
\* ( ) is the number of last year.

The total number is not necessarily the result of 100% because it only lists comparable figures in the results of last year New questionnaire items and other items are not compared.



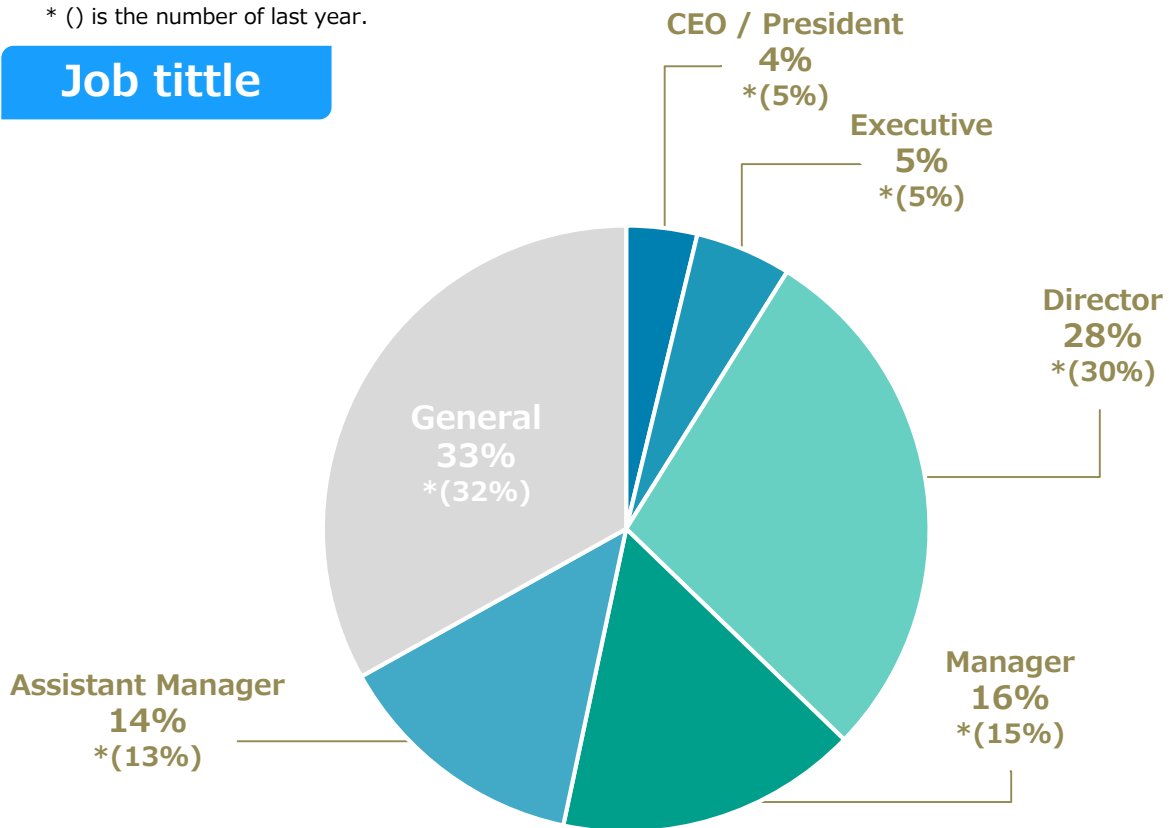
Job function

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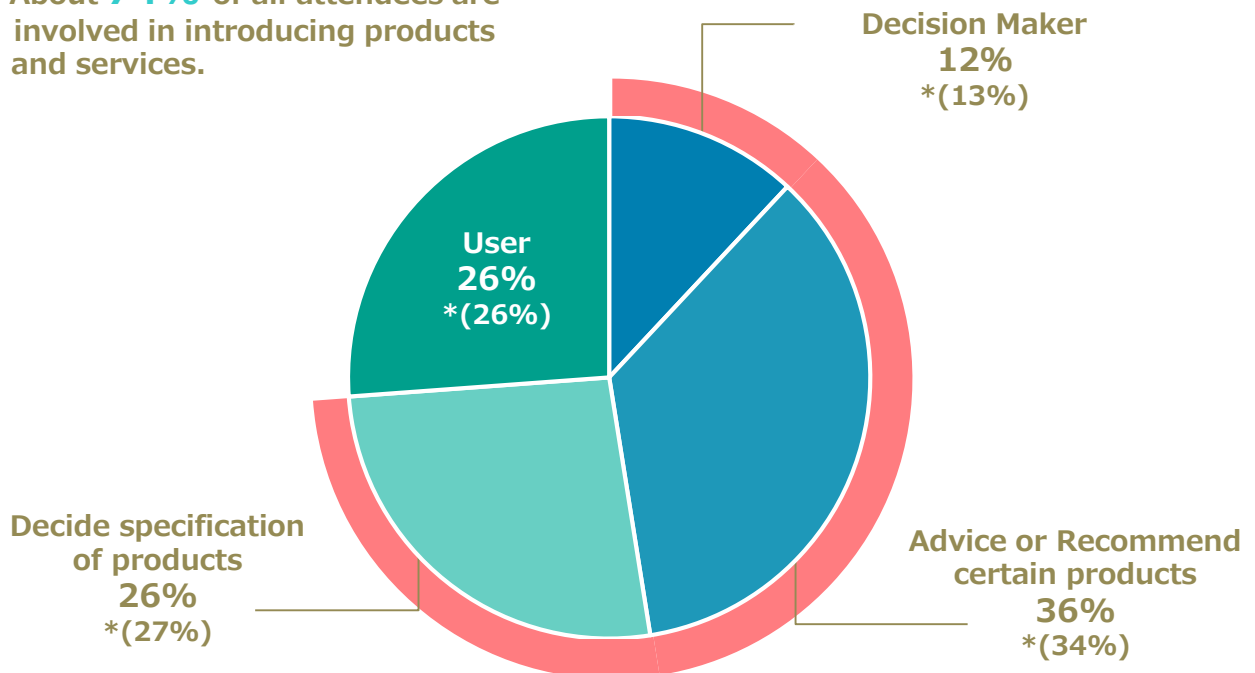
\* ( ) is the number of last year.

## Job title



## Influence on purchasing decision

About **74%** of all attendees are involved in introducing products and services.





## Broadcasters' Innovation

demonstration of the latest activities by broadcasters

How the latest technologies like AI, Smart speakers, IoT are integrated to their services?  
The latest activities were demonstrated by broadcasters.

### Sponsors





Live Media  
**IP**Show  
Case

## IP Based Broadcasting System

## Sponsors



## Special Cooperation

Japan Broadcasting Corporation

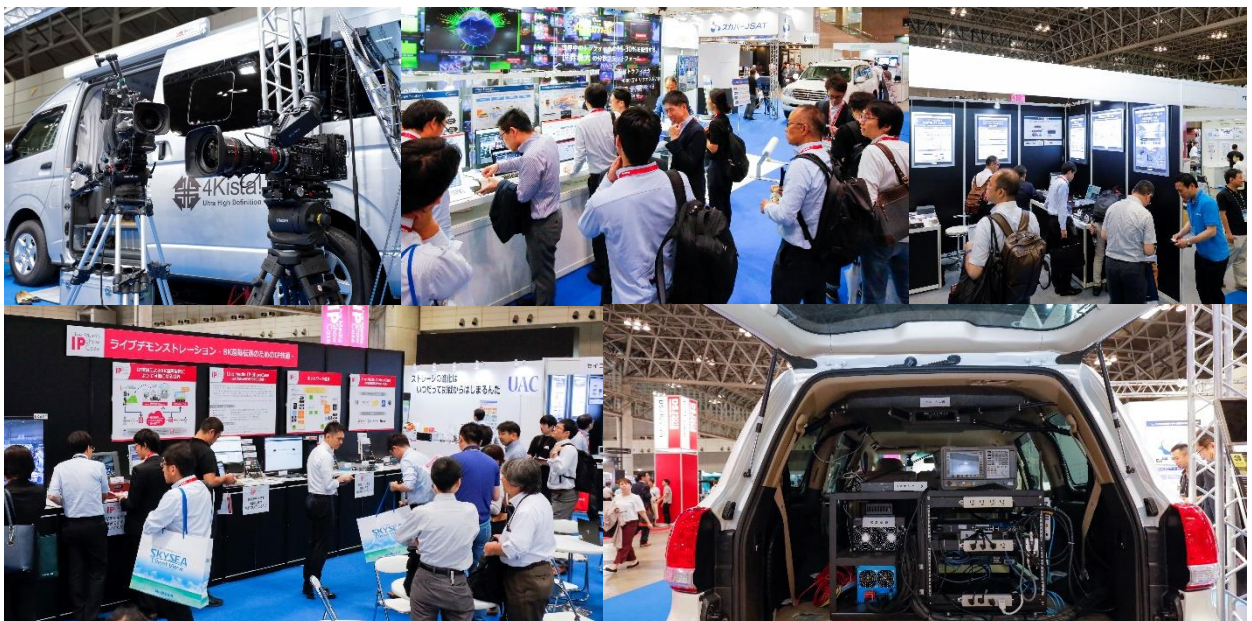
NTT TechnoCross

Panduit

## IP technology for the 8K video transfer

DEMO

Live 8K video transfer over IP was performed during the show. Attendees learned how the IP based technology was ready for the broadcasting system.



## CMT Seminar

3 days free education program from the beginners to the professionals in the industry.  
Seminar program includes IP based broadcasting system, On line video, VR, AI, RPA, policies and more of the latest trends in this market.



A
AIC
Akamai Technologies
B
Black Box
C
COSMO SOUND
D
Digital Processing Systems Japan
F
FUJI TELEVISION NETWORK
G
Geolocation Technology / Digital Element
I
Internet Initiative Japan
J
J-Stream
JAPAN BROADCASTING CORPORATION
JOLLY GOOD
M
Mellanox Technologies / Servants international
Memory-Tech
multiscreentv
N
Nippon Television Network Corporation
O
OZ CREATIVE
P
Palo Alto Networks
R
radiko
S
SB Creative
SKY Perfect JSAT
Seiko Solutions
Somethingfun
Spectee
T
TOKYO BROADCASTING SYSTEM TELEVISION
TOKYO MX
Two-Tech
tv asahi corporation
U
UNIXON SYSTEMS

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2019

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